

Christopher L. Burgess  
16324 NE 104<sup>th</sup> St. Redmond, WA 98052  
425-558-4993  
WERA #104  
OMRRA #104  
WMRRA #104  
[chris@burgiracing.com](mailto:chris@burgiracing.com)  
<http://www.burgiracing.com>

### **Objective**

To professionally represent and promote my sponsors in the 2010 motorcycle racing season through social networking, a nice track presence and striving for top place finishes.

### **Rider Background**

I have been racing for the past 4 years. This past year I broadened my horizon's and participated in the majority of the WERA West rounds. I also traveled to Road Atlanta for the WERA Grand National Final (GNF) to partake in the Sportsmen and National Finals. For some cross training I ride my KTM 400EXC on local trails and motocross courses.



Chris Burgess @ Road Atlanta. Photo by Studio819

Christopher L. Burgess  
16324 NE 104<sup>th</sup> St. Redmond, WA 98052  
425-558-4993  
WERA #104  
OMRRA #104  
WMRRA #104  
[chris@burgiracing.com](mailto:chris@burgiracing.com)  
<http://www.burgiracing.com>

## **2010 Racing Goals**

1. To compete in select WMRRA events in at least the following classes:
  - a. MW GP Twins
  - b. LW Superbike
  - c. Formula Thunder
  - d. 600 Supersport
  - e. 600 Superbike
2. To compete in select WERA West events in the following classes:
  - a. Lightweight Twins Superbike
  - b. Formula 2
  - c. Lightweight Solo
  - d. C Superstock
  - e. C Superbike
3. To compete in the Miller Motorsports Park round of the WERA National Series
  - a. Formula 2
  - b. C Superstock
  - c. C Superbike
4. Further my riding skills education through attendance of notable riding schools
  - a. STAR Motorcycle
  - b. Private Instruction

## **2010 Race Bikes**

1. 2003 Suzuki SV650 Superbike
2. 2008 Yamaha R6 Supersport

Christopher L. Burgess  
16324 NE 104<sup>th</sup> St. Redmond, WA 98052  
425-558-4993  
WERA #104  
OMRRA #104  
WMRRA #104  
[chris@burgiracing.com](mailto:chris@burgiracing.com)  
<http://www.burgiracing.com>

### **2009 Accomplishments**

1. Participated in almost all WERA West events
2. Traveled to Road Atlanta for the WERA Grand National Finals
3. WERA West
  - a. 7<sup>th</sup> overall in Lightweight Twins Superbike
  - b. 9<sup>th</sup> overall in Formula 2 (regional)
4. Proudly promoted my sponsors at every race event I attended.

### **2008 Accomplishments**

1. Completed the Keith Code Superbike School 2-day Camp with levels 1 and 2
2. WMRRA
  - a. 7<sup>th</sup> Overall in Formula Thunder
  - b. 14<sup>th</sup> Overall in Lightweight Superbike
  - c. 25<sup>th</sup> Overall in Middleweight GP Twins
3. OMRRA
  - a. 15<sup>th</sup> Overall in 450 Superbike
  - b. 15<sup>th</sup> Overall in Middleweight Superbike
4. Proudly promoted my sponsors at every race event I attended.

Christopher L. Burgess  
16324 NE 104<sup>th</sup> St. Redmond, WA 98052  
425-558-4993  
WERA #104  
OMRRA #104  
WMRRA #104  
[chris@burgiracing.com](mailto:chris@burgiracing.com)  
<http://www.burgiracing.com>

## **Promotion**

For my sponsors I will promote them in at least the following ways:

1. Space on my race motorcycle(s) for any type of advertisement appropriate with sponsorship level (i.e. stickers, paint scheme, etc)
2. Space on my race trailer for any type of advertisement appropriate with sponsorship level (i.e. stickers, paint scheme, etc)
3. Space on my trailer tow vehicle for any type of advertisement appropriate with sponsorship level (i.e. stickers, paint scheme, etc)
4. Space in my pit area for any type of advertisement appropriate with sponsorship level (i.e. flyers, brochures, banners, product, etc)
5. Space on my racing suit for any type of advertisement appropriate with sponsorship level (i.e. patches, color scheme, design, etc)
6. Link to sponsor's website and contact information on my racing website at <http://www.burgiracing.com>
7. Link to sponsor's website and/or contact information in signature of every email I send.
8. Link to sponsor's website and/or contact information in signature on every post I make on any online forum.
9. Attempt to sway possible customers towards product or products sold by sponsor
10. Act in a professional and businesslike manner that is respectable to the sponsor at all times
11. Plug sponsor's name, mission statement, website, etc at every conversational opportunity

I am open to other ideas of promotion which is not listed above. I try to form a long standing relationship with my sponsors as well as provide the greatest value on their investment.

Christopher L. Burgess  
16324 NE 104<sup>th</sup> St. Redmond, WA 98052  
425-558-4993  
WERA #104  
OMRRA #104  
WMRRA #104  
[chris@burgiracing.com](mailto:chris@burgiracing.com)  
<http://www.burgiracing.com>

### **Motorcycle Schooling**

*Evergreen Safety Council Beginners Riders Course – 2001*  
*Evergreen Safety Council Experienced Riders Course – 2003*  
*2-Fast Level 200 Track School – 2005*  
*Mike Sullivan Race School – 2006*  
*Keith Code Superbike School 2-Day Camp (levels 1 and 2) - 2008*

### **2009 Sponsors**

Motorex  
KFG Racing  
Leo Vince  
Lockhart Phillips  
Vortex  
Power Stands